



*Give the Gift of Health
to those who need it most.*



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November 10, 2011

Having to undergo treatment or watch a loved one fight a devastating disease is difficult, especially during the holidays when most of us are looking forward to the festivities that this time of year brings.

Nobody likes going to the hospital. Cancer treatment is not on anybody's wish list. And no parent ever wants to see their child rushed to Emergency.

But that will be the unfortunate reality for many people in our community during the holiday season. In the coming months, hundreds of patients will turn to Markham Stouffville Hospital in need of lifesaving care...it could even be someone you know and love. Thanks to you, we have been able to provide each and every person who comes to us with the highest standard of care possible.

As a caring member of our Markham Stouffville Hospital Family, you've helped give the precious *Gift of Health* to thousands of people in your community. Thanks to your support, our staff have the equipment and technology to provide high-quality treatment to approximately 290,000 patients each year. With your help, we are growing and building a healthy future for our Hospital and our community. Because your generosity is vital to making our lifesaving work possible, I hope you'll join me in making a *special holiday donation* of \$40 today.

This holiday season, give the best gift of all...

Give the *Gift of Health* to patients and their families at Markham Stouffville Hospital.

Your donation will be put toward the Hospital's most pressing equipment needs for the coming year and ensure that you and your loved ones continue to have the very best medical care – right here close to home.

Along with this letter, I've included **Markham Stouffville Hospital's 2011 Equipment Wish List**. The items featured are just a small sample of the equipment that is needed at your community Hospital. **Blanket warming cabinets** to help provide comfort and warmth to patients undergoing surgery. **Fetal monitors** to record the heartbeat of unborn babies. **Oximeters** to monitor critically ill patients.

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Also, at the top of our priority list are **patient beds**. As we continue with the expansion of our facilities to accommodate the rapidly growing volume of patients we see each year, we also need to outfit the new space with leading-edge equipment, such as state-of-the-art patient beds.

To do this, Markham Stouffville Hospital is launching a *Buy a Bed* campaign and giving you an *exclusive* opportunity to be one of the first to take part in it by sending a special holiday gift today.

We're Growing. Together. With the incredible support from our community members and generous donors like you, Markham Stouffville Hospital has reached 70% of our \$50 million fundraising goal toward the expansion! With your support today, we'll continue to make progress and expand Markham Stouffville Hospital into the health care facility our community needs and deserves.

In the hustle and bustle of the season, we all have a lot on our mind. As you prepare to celebrate the holidays, I hope you'll remember how precious your support is and how much of a difference it will make in the lives of patients and their families at Markham Stouffville Hospital.

When you can't be home for the holidays, the smallest things can make the biggest difference, like having a comfortable bed to sleep in or a heated blanket to help keep you warm. And for expecting parents, the greatest comfort of all is being able to hear their baby's heartbeat and know that everything is fine.

Share the Gift of Health with people in your community this holiday season.

By helping purchase new patient beds and other urgently needed equipment you'll ensure that your community Hospital can continue to provide expert, compassionate care to every patient who needs us – during the holidays and every day of the year.

On behalf of our staff, our patients and their families and everyone at the Markham Stouffville Hospital Foundation, I wish you and your loved ones a happy holiday season and the precious gift of good health in 2012.

Yours truly,



Suzette Strong, MA, CFRE
Chief Executive Officer
Markham Stouffville Hospital Foundation

P.S. **Enclosed is the Hospital's 2011 Equipment Wish List featuring some of the most urgently needed equipment for the coming year.** Please have a look and then kindly send your special holiday gift in the envelope provided so we can continue to serve the health needs of your family, your friends and your community members. Thank you.

To make a gift online visit
www.dm.msh.on.ca/holiday

